

**BioEra Life Sciences Pvt. Ltd**  
**CAMPUS RECRUITMENT- 2016 PASSOUT BATCH**  
**(FOR UNPLACED STUDENTS ONLY)**

<b>Company Name</b>	:	<b>BioEra Life Sciences Pvt. Ltd</b>
<b>Company website</b>	:	<a href="http://www.bioeraindia.com">www.bioeraindia.com</a>
<b>Job Title</b>	:	BDE(Only Male) / Marketing Coordinator (Only Female)
<b>Criteria</b>	:	<b>B.TECH / M.Tech (BioTech)</b>
<b>Location</b>	:	<b>Pune</b>
<b>Salary</b>	:	<b>BDE- 4.5 LPA ( Incentive- 1 Lac)</b>  <b>Marketing Coordinator – 2.6LPA ( Incentive- 50000)</b>

**Job Description: (BDE)**

- A passionate person who has passionate flair for sales
- A quick adaptor and a solution provider to customers challenges
- With a winning attitude to achieve and go beyond targets
- With an insatiable hunger to achieve sales numbers and go beyond the expectation of customers
- delivering exemplary services
- Familiar with commercial processes like tenders , rate contracts , negotiations
- An enthusiastic person who can convert opportunities into business viable solutions
- Having an eye for detail and accurate with numbers
- Having a good knowledge about local markets and the area with respect to the portfolio
- Relentless in follow ups and persistent with customer service
- A lead generator and a constant seeker for pitching in our products to cater the need of customer
- Who can offer end to end peace of mind business solutions
- A self-starter and motivated and work with minimal supervision

**Required Skills**

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- You should have excellent communication skills with command over English and Hindi, Knowledge
- of a regional language will be an advantage.
- Should have his own transport (two wheeler) and a valid driving license.
- **Be ready to undertake extensive touring in designated areas** to reach out to the customer and
- potential sales targets.
- The customer's base includes Life Sciences Colleges / Research Institutes / Industries etc.

- (And needs to Interact with Principal / Director / HOD of Various Institutes / College)Flexible and proactive/self-motivated working style with strong personal ownership of problem resolution.

### **Job Description: (Marketing Coordinator):**

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### **Required Skills:**

- You should have excellent communication skills with command over English and Hindi, Knowledge of a regional language will be an advantage
- Good Knowledge of computer.

### **How to Apply?**

1. If you are eligible & interested for the above mentioned job profile , kindly apply on the link given below latest by 14<sup>th</sup> December by 4:00 pm.

[https://docs.google.com/forms/d/1t\\_2tcvQ858JRF0uf9eaymEHemSfnP5sFTWbrX1fniKw/viewform?c=0&w=1&usp=mail\\_form\\_link](https://docs.google.com/forms/d/1t_2tcvQ858JRF0uf9eaymEHemSfnP5sFTWbrX1fniKw/viewform?c=0&w=1&usp=mail_form_link)

Best Wishes,

Prof. (Dr.) Ajay S Rana

Advisor & Director